

“My name is _____ and I’m with Narcotics Anonymous. I was hoping it would be okay with you if I hang this poster somewhere to help provide information for people struggling with drug addiction.”

Poster tips:

- The committee will want to research places for distribution, develop a plan for distribution, and receive permission from the organizations where posters will be hung.
- Do not use profanity.
- Keep it simple!
- Speak clearly
- Hanging posters is usually a team effort. Two trusted servants work together, and this is an opportunity for a newer member to be paired up with an experienced member.
- It will be helpful to plan for any follow-up actions that the committee will take, such as mailings of information packets to professionals and community organizations.
- Poster visibility is a key factor with distribution. Keep in mind that placing posters in high-traffic areas will allow for maximum exposure.
- Refrain from placing posters on public telephones, trees, public restrooms, etc. Many communities have ordinances concerning this type of activity. Check with the local authorities regarding such ordinances.
- Remember to be respectful to the business owners, and if they do not want to display the information do not try to persuade them. **No means no!**
- **Do not provide personal experience- provide information based on literature.**
- **If you do not know an answer to a question, provide them with the pr@goldcoastna.org email address and local helpline number 888-524-1777 to have questions answered.**

Suggested signage placement:

- Police stations
- Courthouses
- Stores (grocery, drugstores)
- Health clinics
- Hospital emergency rooms
- Civic auditoriums
- Welfare offices
- Churches/places of worship
- Colleges and schools
- Laundromats
- Libraries
- Post offices
- Factories
- Youth facilities (YMCA, boys & girls clubs)